

KASTHALL

KASTHALL
ARKAD
AND HÄGGÅ
2017



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EVER SINCE THE BEGINNING

Weaving is a craft that has occupied humans for thousands of years. The concept is simple: two perpendicular rows of threads, the warp and the weft, are interlaced. This may be the most beautiful aspect of weaving. Simplicity is the key, and the results are timeless and durable.

While the basic concept is simple, we have refined the art and technique, step by step over many decades to create more exciting, advanced and unique rugs.

Our woven rugs are mainly made of yarn that we make ourselves from the finest natural materials: wool, linen, or a combination of the two. The advantage of these materials is that they are hardwearing and retain their beauty for a long time, with a special feel and a natural sheen. Our close collaboration with our yarn suppliers and dyers enable us to develop special shades, achieve particular textures or an individual style, with minimum impact in the environment.

Kasthall has a large collection of woven rugs, which can be described as the branches of a large family tree, originating from the same yarn but each with its own unique personality and design. All rugs are made to order and our weavers proudly sign every Kasthall rug on the iconic leather label.



IMAGINE A RUG WITH ENDLESS POSSIBILITIES

The Arkad and Häggå collections give you the freedom to combine patterns, colors and accents precisely the way you want.

The possibilities are endless, because you can choose from over 160 colors and different patterns and combine them the way that appeals to you. For larger projects we offer even greater freedom of choice and can produce special color and pattern combinations to suit the chosen setting.

The easy accessible and web based design tool Rug Designer guides you through the process and makes sure that any design you come up with can be made on the weaving looms in our factory in Sweden.

Arkad & Häggå are woven in 100% pure wool to stand the test of time, both in a private home and in busy public settings. Each and every Arkad & Häggå rug is made to order in standard or special widths up to 600 cm. The length is entirely up to you. And since we can weave rugs up to six meters wide, this means that they also can be used as exclusive wall-to-wall carpets. This make them the natural choice for clients who look for a completely bespoke solution to match their interior design concept – whether it's a top class hotel, restaurant, boutique, office or private home.

1. Vasakronan Head Quarter; custom designed Häggå
2. Browns Hotel, HIX at the Albemarle; Häggå as wall-to-wall carpet
3. Jonsered Church; custom colored Häggå
4. Stadshuskällaren; custom colored Häggå as wall-to-wall carpet
5. Adobe Campus; custom designed Häggå cut into round shape with stitching around



CASES, COLORS AND COLLECTIONS

1. Svensk Exportkredit; custom designed Häggå
2. Signalbiblioteket; custom designed Arkad
3. Landshypotek; Häggå Dot
4. Hotel Kulturhuset Ytterjärna; custom designed Arkad
5. Poliform; Arkad
6. Hallonbergens Library, custom designed Arkad



CASE: THE LONDON NYC HOTEL

This stylish and sophisticated hotel in the heart of Manhattan is indeed an amalgamation of both its namesake cities. Sophisticated aesthetics by celebrated interior designer David Collins meet culinary delights by acclaimed chef Gordon Ramsay.



Kasthall rugs can be found throughout the hotel – from the hotel suites to the restaurant – and all rugs are custom made to complement the elegant interiors. In the hotel suites, the stunning white woven rug Glenn is installed as a wall-to-wall carpet, and perfectly enhances the sublime décor.



Woven in a mix of the finest wool and linen yarns, the result is a soft yet lively surface that is as elegant as it is durable. The hotel rooms boast custom made round woven Häggå rugs and in the restaurant, another custom designed Häggå Goose Eye is used as a wall-to-wall carpet.



CASE: ADOBE CAMPUS

The New Adobe Campus in Lehi, Utah outside of Salt Lake City was created by Rapt Studio in San Francisco with Lead Designer Jennifer MacDonald. They were looking for a multi-colored striped rug with gentle transitions between the Colors, their request was accomplished with our Häggå Goose Eye pattern.



They used the Kasthall Rug Designer® program to tweak an existing design called Hilda, and created the master pattern which all the rugs are based on. In Photoshop, the different size circles were dropped on to the master pattern at different points to capture unique portions of the design. The four round Häggå rugs are placed on the same floor in different teaming areas and act as a way to define the boundaries of each space.

Instead of a traditional linear walkway, the rugs act as a visual guide for the space, with the main traffic flow curving back and forth around them, with the stripes leading the direction of the guest. The teaming areas are fairly monochromatic and are dominated by wood, concrete and metal. The Häggå rugs add a bright pop of color and visual warmth to the space.



CASE: STADSHUSKÄLLAREN

Stadshuskällaren, the restaurant at Stockholm City Hall, is a classic establishment that first opened in 1922.



At the restaurant, diners can order the Nobel Banquet traditional served at the Nobel Prize ceremony since 1901. The architecture and original interiors have been described as typical Swedish with a National Romantic style, but with a closer look you can see influences from around the world – Venetian palaces, Moorish courtyards and Byzantine churches.

In 2012, architect and designer Jonas Bohlin created a new interior for this classic restaurant, using large woven Häggå rugs in custom made colors. Kasthall rugs are used

throughout the different dining halls, as well as on the restaurant's curved staircase. Designed by Kasthall's chief designer Gunilla Lagerhem Ullberg, the rugs create a beautiful base that complements the wall and ceiling frescos and the furniture. Since they are woven in 100% wool, the rugs are perfectly suited to the wear and traffic of public spaces.



CASE: BANKERYD CHURCH

Bankeryd, in the south of Sweden, has been the setting of a congregation since the first church was built on this site during the middle ages. The existing church was built in 1865, designed by renowned Architect Johan Fredrik Åbom.



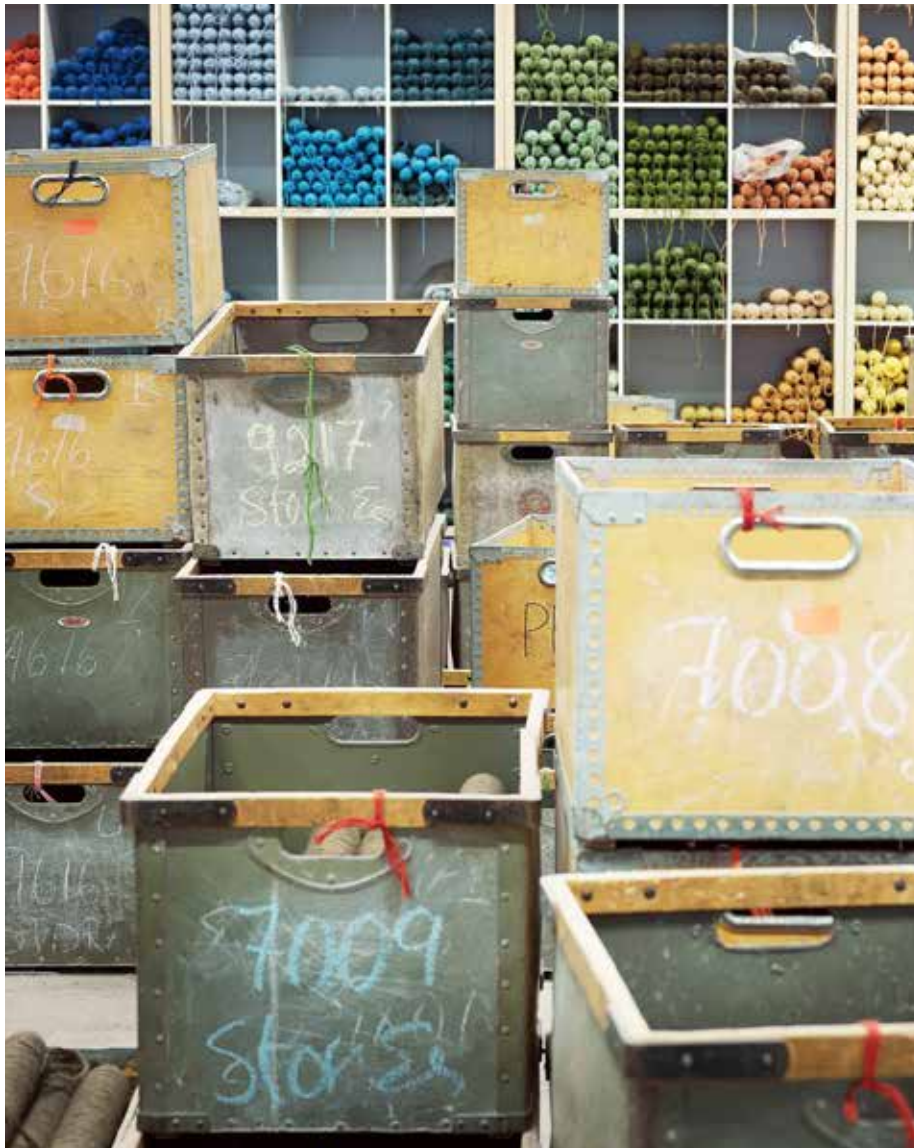
The Bankeryd church is designed in a typical classicist style. The church is light, spacious and inviting. The beautiful mural, painted in the same ambition by



Torsten Nordberg, adds character to the room. The custom Häggå mélange color was based on the mural and the tempera painted interior, creating a perfect harmony.

YARNS AND COLORS

In the heart of our factory is our very own yarn stock of more than 6000 colors. One of the things that makes Kasthall unique is our ability to offer color coordination throughout our extensive collection of rugs and carpets. You can mix and match our different qualities, from woven wool rugs and long-pile linen rugs to wall-to-wall carpets, and still maintain a coordinated color scheme. And since all our rugs are made to order, if you cannot find the exact nuance you are looking for in our collections, we are happy to create a customized color blend for you. For the Arkad & Häggå collections you have a color palette with more than 160 shades to choose from, both mixed and single-color yarns.



ARKAD & HÄGGÅ Colors (single) – Samples 15x15 cm



White 8005



Light Beige 8006



Natural Beige 8008



Warm Beige 8003



Grey Beige 8002



Sand 8007



Satin 8004



Silk grey 8010



Pale oat 8011



Greige 8012



Taupe 8013



Mud Beige 8001



Pale brown 8014



Dark Chocolate 7002



Dark Grey Brown 7001



Passion Fruit 7011



Raisin 7012



Espresso 7015



Brown 7009



Golden Brown 7010



Light Chocolate 7003



Hazelnut 7013



Nougat 8009



Cognac 7014



Brown Green 3014



Pastel Lime 4008



Autumn Yellow 4014



Yellow Green 3017



Olive Green 3012



Lime Green 3031



Light Green Yellow 3008



Summer Green 3015



Grass Green 3007



Moss Green 3016



Dark Umbra 3013



Khaki Green 3030



Dark Forest Green 3029



Bright Green 3005



Sage Green 3027



Green Grey 3018



Pastel Green 3011



Dark Green Grey 3004



Jade Green 3003



Green Petrol 3001



Dark Emerald 3028



Crystal Grey 5014



Pastel Blue 2011



Light Blue Grey 2016



Light Blue 2008

ARKAD & HÄGGÅ Colors (single) – Samples 15x15 cm



ARKAD & HÄGGÅ Colors (single) – Samples 15x15 cm



ARKAD & HÄGGÅ Colors (mixed) – Samples 15x15 cm



ARKAD & HÄGGÅ Color and pattern inspiration – Samples 15x15 cm



Post 911, 9539-9837



Corduroy 936, 9539-9837



Stripe 981, 9539-9837



Goose Eye 909, 9540-9835



Dot 982, 9540-8005



Goose Eye 909, 9239-9835



Dot 982, 9238-9837



Goose Eye 909, 9238-9837



Post 911, 9240-9837



Goose Eye 909, 9235-9234



Corduroy 936, 9324-9837



Long Stripe 922, 9239-9835



Long Stripe 922, 9238-9240



Dot 982, 9537-9540



Corduroy 936, 9537-9540



Stripe 981, 9537-9540



Long Stripe 922, 9537-9540



Goose Eye 909, 9539-9534



Goose Eye 909, 9838-9839



Stripe 981, 9713-9712



Goose Eye 909, 9838-9713



Dot 982, 9713-9715



Post 911, 9620-9619



Corduroy 936, 9620-9619



Corduroy 936, 9337-9837



Post 911, 9332-9837



Corduroy 936, 9332-9837



Goose Eye 909, 3015-5002



Corduroy 936, 9334-5009



Post 911, 2001-3029



Stripe 981, 9131-9837



Dot 982, 9131-9837



Goose Eye 909, 3012-3014



Stripe 981, 9332-9338



Post 911, 3012-9835

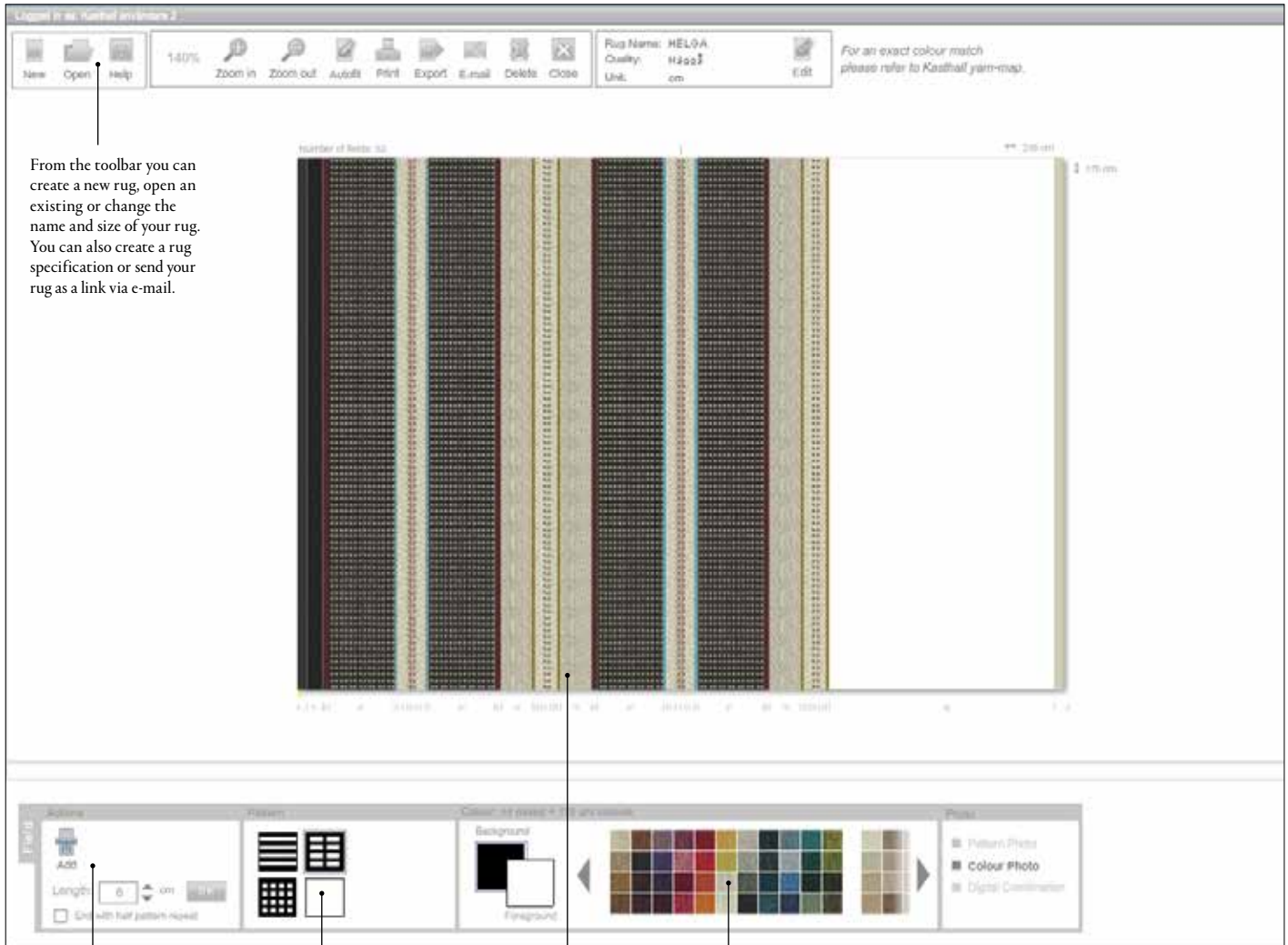


Dot 982, 9338-8005

KASTHALL RUG DESIGNER®

Kasthall Rug Designer® is a web based application where you can design your own unique woven Arkad or Häggå rug using different patterns and more than 160 colors. Everything that can be designed in Rug Designer® can be done in our production – so you never need to consider that while designing. Choose from all patterns and colors in the Arkad and Häggå collections and any size you desire. Your rug will be one of a kind, specially made by you. If you are not very familiar with the Arkad and Häggå collections; have a look at our website where you can see many rugs in different settings and and get inspired of what can be done!

KASTHALL RUG DESIGNER®



From the toolbar you can create a new rug, open an existing or change the name and size of your rug. You can also create a rug specification or send your rug as a link via e-mail.

Every rug consists of a number of pattern fields. Once you have created your rug you need to fill it with fields.

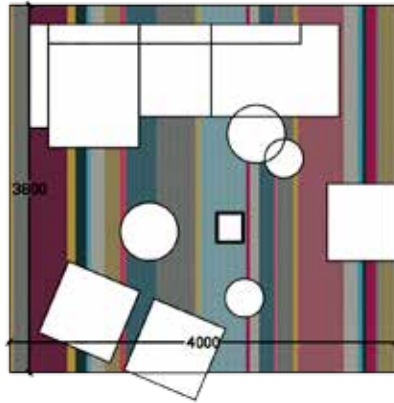
On the main rug area you can see the result of your creation; the number and size of the pattern fields and the total rug size.

Depending on the quality you choose, you will be given a set of patterns to work with. For each field you can choose one pattern. This means that different fields can have different patterns.

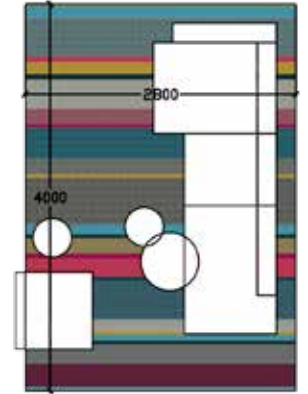
This is where you select background and foreground colors. There are 44 mixed, and 116 uni colored yarns to choose from.

RUG DESIGNER® CASE *Vasakronan*

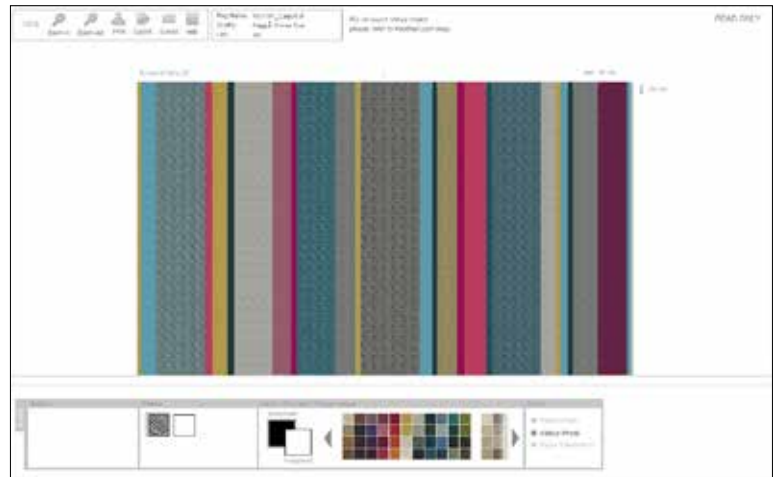
When Vasakronan – the largest real estate company in Sweden – decided to move their headquarters, they wanted to create a dynamic working space where the co-workers, instead of having their own individual office, should have the opportunity to do their work anywhere in the building. BSK Architects took their inspiration from the 17th century Italian city Palmanova, where the streets beam out from the piazza in city center. The city concept is also reflected in the interior design, where co-workers and visitors are guided through the building using Colors, as signs. The rugs, created in Rug Designer®, complete the playful city idea with open meeting areas; the funfair, workshop, greenhouse and pergola.



1. Architect idea



2. Color and pattern selection



3. Final result





ARKAD™
DESIGN GUNILLA LAGERHEM ULLBERG



The hallmark of this classic wool rug, made according to old Swedish weaving traditions, is the geometric patterns in the colors of your choice. Use our Rug Designer program on the website to design your own unique Arkad rug.

PRODUCT TYPE: Woven rug in pure wool

WEFT MATERIAL: 100% wool

WARP MATERIAL: 100% linen

SIZE: Custom made sizes, width 70-600 cm.

Arkad is also suitable as an exclusive wall-to-wall carpet.

Or choose amongst our suggested sizes:

TOTAL HEIGHT: approx. 7 mm

TOTAL WEIGHT: approx. 2310 g/m²



Wear classification:
(EN 1307) Class 32
Commercial General



Burning classification:
(EN 13501-1) Cf1-s1



Acoustics:
 α_w E Δ L Δ w 8B

Meets the requirements for Green Label Plus

SUGGESTED SIZES:					
Checkerboard 920	-	-	-	200x300 cm	280x400 cm
Long Stripe 922	85x240 cm	135x200 cm	165x240 cm	200x300 cm	245x350 cm
Wide Stripe 924	85x245 cm	135x245 cm	165x250 cm	200x300 cm	245x400 cm
Narrow Stripe 925	85x245 cm	135x210 cm	165x245 cm	200x300 cm	245x350 cm
Small Check 927	85x245 cm	135x210 cm	165x245 cm	200x300 cm	245x350 cm
Sugar Cube 932	85x245 cm	135x210 cm	165x245 cm	200x300 cm	245x350 cm
Corduroy 936	85x240 cm	135x200 cm	165x240 cm	200x300 cm	245x350 cm
Block 937	85x230 cm	135x210 cm	165x250 cm	200x310 cm	245x350 cm
Standing Brick 938	85x260 cm	135x200 cm	165x230 cm	200x290 cm	245x350 cm
Brick 939	-	-	-	200x300 cm	280x350 cm

THE FOLLOWING PATTERNS CAN BE COMBINED WITH EACH OTHER:

Group 1:



Checkerboard 920 Wide Stripe 924 Brick 939 Narrow Stripe 925 Corduroy 936

Group 2:



Long Stripe 922 Small Check 927 Sugar Cube 932 Standing Brick 938 Block 937 Wide Stripe 924 Narrow Stripe 925 Corduroy 936

PATTERN REPEAT SIZE:

Pattern	Width	Squares/Rectangles/Stripes
Checkerboard 920	approx. 200 cm approx. 280-600 cm	approx. 40x42 cm approx. 40x44 cm
Long Stripe 922	approx. 70-600 cm	approx. 4,5 cm wide
Wide Stripe 924	approx. 70-170 cm approx. 175-600 cm	approx. 30 cm approx. 40 cm
Narrow Stripe 925	approx. 70-600 cm	approx. 4,5 cm long
Small Check 927	approx. 70-600 cm	approx. 4,5x4,5 cm
Sugar Cube 932	approx. 70-600 cm	approx. 4,5x4,5 cm (report 9x9 cm, 4,5 cm on both sides)
Corduroy 936	approx. 70-600 cm	approx 1 cm long
Block 937	approx. 70-600 cm	approx. 4,5x15 cm (report approx. 9x20 cm + 5 cm ending)
Standing Brick 938	approx. 70-600 cm	approx. 4,5x15 cm
Brick 939	approx. 200-600 cm	approx. 4,5x40 cm

ARKAD Construction sample





Checkerboard 920



Long Stripe 922



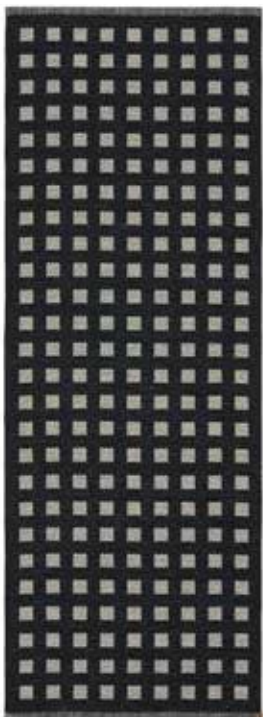
Wide Stripe 924



Narrow Stripe 925



Small Check 927



Sugar Cube 932



Corduroy 936



Block 937



Standing Brick 938



Brick 939

ARKAD *Inspiration Rugs*

Arkad Corduroy 936
"Alida" 85x400 cm

Arkad Small Check 927
"Aron" 85x230 cm

Arkad Block 937
85x230 cm

Arkad Checkerboard 920
200x300 cm

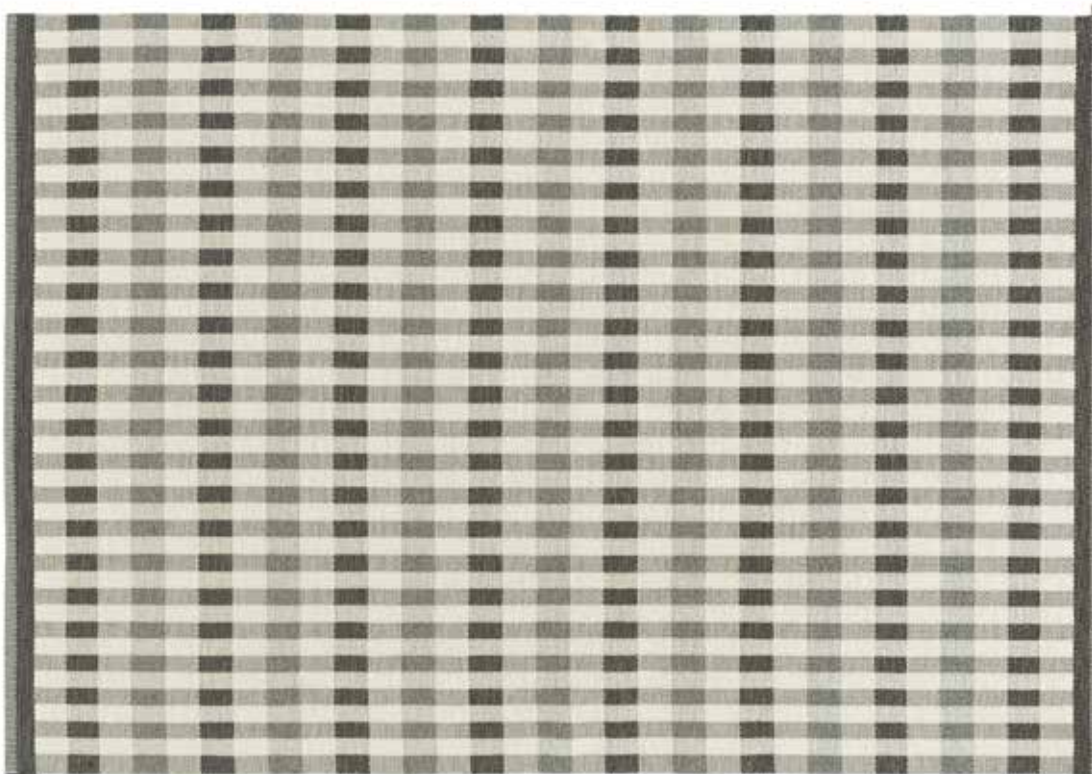


ARKAD *Inspiration Rugs*

Arkad Narrow Stripe 925
"Astor" 165x235 cm

Arkad Special Design
"Alice" 85x240 cm

Arkad Special
Long Stripe 922
"Retro" 200x295 cm





HÄGGÅ[™]
DESIGN GUNILLA LAGERHEM ULLBERG



*Our truly iconic
rug collection Häggå
shows that classic designs
also can be innovative.
With the small scale patterns
Häggå gives you the
freedom to create subtle
or bold designs.*

PRODUCT TYPE: Woven rug in pure wool

WEFT MATERIAL: 100% wool

WARP MATERIAL: 100% linen

SIZE: Custom made sizes, width 70-600 cm.

Häggå is also suitable as an exclusive wall-to-wall carpet.

Or choose amongst our suggested sizes:

TOTAL HEIGHT: approx. 5 mm

TOTAL WEIGHT: approx. 2200 g/m²



Wear classification:
(EN 1307) Class 33
Commercial Heavy



Burning classification:
(EN 13501-1) Cfl-s1



Suitable for Castor chair but
only together with backing



Acoustics:
 $\alpha_w E, \Delta L_w$ 8B

Meets the requirements for Green Label Plus

SUGGESTED SIZES:

Group 1:					
Uni 988, Dot 982, Stripe 981, Post 911	90x240 cm	140x200 cm	170x240 cm	200x300 cm	250x350 cm
Group 2:					
Goose Eye 909, Goose Eye XL 949, Charles 945, Bloom 940, Ingrid 919	85x240 cm	135x200 cm	160x240 cm	195x300 cm	240x350 cm

HÄGGÅ PATTERNS

Group 1 – Samples 15x15 cm



Uni 988



Dot 982



Stripe 981



Post 911

Group 2 – Samples 15x15 cm



Goose Eye 909



Goose Eye XL 949



Charles 945



Bloom 940



Ingrid 919

Häggå is more than a rug – it is a complete freedom of choice!
Our truly iconic rug collection Häggå shows that classic designs
also can be innovative.

The collection gives you the freedom to combine patterns,
colors and accents precisely the way you want. You can choose
from 159 different colors and 9 patterns and combine them in
the way that appeals to you – the possibilities are endless.

Kasthall Rug Designer is a web based application where you
can design your own unique woven rug using different patterns,
colors and sizes.

Everything that can be designed in Rug Designer can be done in
our production – so you never have to worry about that while
designing. Your rug will be one of a kind, specially made by you.
Have a look at our website and get inspired by what can be done!

HÄGGÅ Construction sample



HÄGGÅ Rugs (85/90x240 cm)



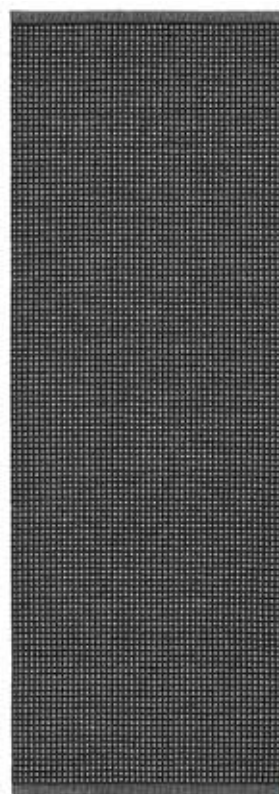
Goose Eye 909



Post 911



Stripe 981



Dot 982



Uni 988

HÄGGÅ *Inspiration Rugs*

Häggå Dot 982, Stripe 981,
Post 911, Uni 988
"Hanna" 90x300 cm

Häggå Goose Eye 909
85x240 cm

Häggå Dot 982, Uni 988
"Herman" 90x240 cm

Häggå Stripe 981, Uni 988
"Helen" 170x260 cm

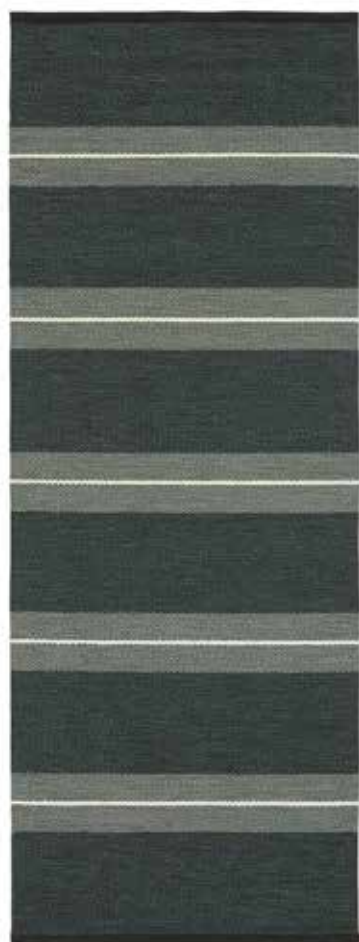


HÄGGÅ *Inspiration Rugs*

Häggå Goose Eye 909,
Uni 988
"Helmer" 240x440 cm

Häggå Dot 982, Uni 988
"Helga" 170x245 cm

Häggå Uni 988
"Hedda" 90x240 cm



GOOD TO KNOW

CARE ADVICE WOVEN RUGS

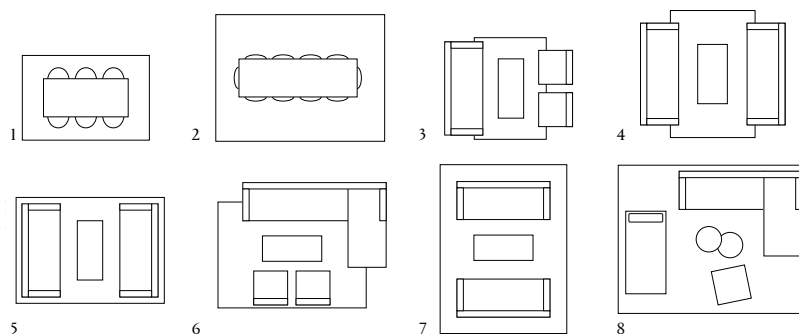
To further extend the lifetime of your rug, Kasthall recommends a regular maintenance so that the rug may retain its shape and appearance. If you have a light, single-color rug you will need to care for it more often than a darker, patterned rug. It is also a good idea to use a rug underlay to prolong the life of your woven rug and prevent it from slipping on any type of floor. Thorough vacuuming is the best, most economical and environmentally friendly method of cleaning. Beating or shaking a rug may damage the fibers. It is most efficient to vacuum the rug one direction at a time.

CLEANING ADVICE

We recommend that the rug is cleaned by a professional cleaner, using the extraction method on a flat surface. The quantity and temperature of the water will depend on the material. Good ventilation during the drying process is essential. Shrinkage will be about 3–5%. Kasthall's rugs are not to be machine-washed or dry-cleaned. At www.kasthall.com you can read more about our materials, how to look after your rug and our stain guide.

CHOOSING A RUG

Choose the characteristics of the rug, its color and design to suit the space in which it will be laid. If it is to be laid in a hall, for example, you may choose a type of rug that is more resistant to wear, and a color that is a little darker and dirt-tolerant. Use a rug as a means of bringing together the rest of the interior. Decide whether you want to place a sofa on the rug or at its edge. If a rug is to be placed underneath a dining table, add at least 60 cm all round the table to allow space for pulling out the chairs. Woven rugs are suitable for most settings, both public and private. Ideal for use in domestic settings such as dining rooms, halls and kitchens, and in retail environments, conference premises and corridors. May also be laid as a carpet.



Examples of commonly used rug sizes:

1. Dining table with 6 chairs: rug size 200x300 cm
2. Dining table with 10 chairs: rug size 300x400 cm
3. Three-seater couch with armchairs: rug size 170x240 cm
4. Three-seater double couch: rug size 200x300 cm
5. Three-seater double couch: rug size 250x350 cm
6. Corner sofa with armchairs: rug size 250x350 cm
7. Three-seater double couch: rug size 300x400 cm
8. Corner sofa with daybed and armchair: rug size 350x450 cm

OTHER INFORMATION

- Depending on the materials used and the rug-making process, dimensions may vary by up to 5% so please state maximum or minimum dimensions when placing your order.
- Note that all rugs from Kasthall are made from natural materials. Variations in color and texture can therefore arise between batches of yarn and dye baths.
- Rugs should be laid on an underlay that prevents them from moving on all types of flooring. This extends the life of the rug and reduce the risk of slipping.
- The use of backing fixes the dimensions of a rug and extends its life. This is recommended for rugs that are wider than 200 cm and/or those larger than six sqm.

ENVIRONMENT AND SOCIAL RESPONSIBILITY

At Kasthall environmental work is a very natural part of what we do and what we stand for – today and for generations to come. Naturally we are certified according to the environmental standard ISO14001, and many of our products bear the symbols of LEED, BASTA etc. These certificates confirm our continuous efforts. All our rugs are made to order in Sweden, using the finest renewable natural materials.

Our working environment reflects the creativity and quality that we strive for – in design, materials and manufacture. Read more about our environmental work and philosophy at kasthall.com.

KASTHALL SHOWROOMS AND HEAD QUARTER

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STOCKHOLM FLAGSHIP STORE & SHOWROOM

Ingmar Bergmans Gata 4
SE-11434 Stockholm
Phone: +46 (0)8 662 27 11
sthlmshop@kasthall.se

GOTHENBURG SHOWROOM

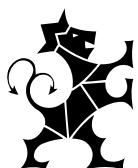
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FOR THE LATEST UPDATE OF OUR COLLECTION
OR TO FIND AN AGENT NEAR YOU, PLEASE VISIT
OUR WEBSITE, WWW.KASTHALL.COM